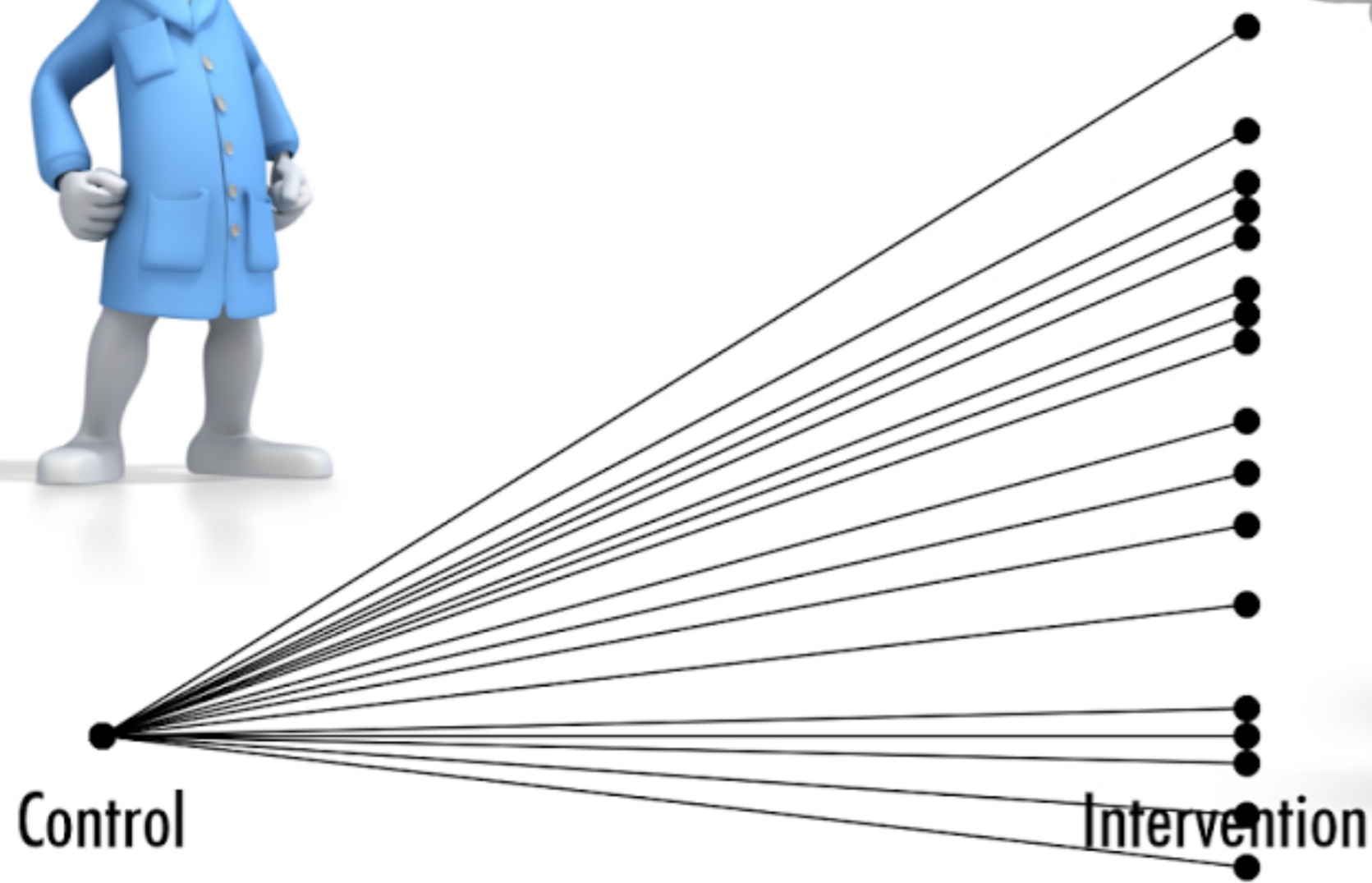


SCIENTIST

Providing general guidelines



↑ Positive response



↓ Negative response

CONCLUSION OF THE SCIENTIST

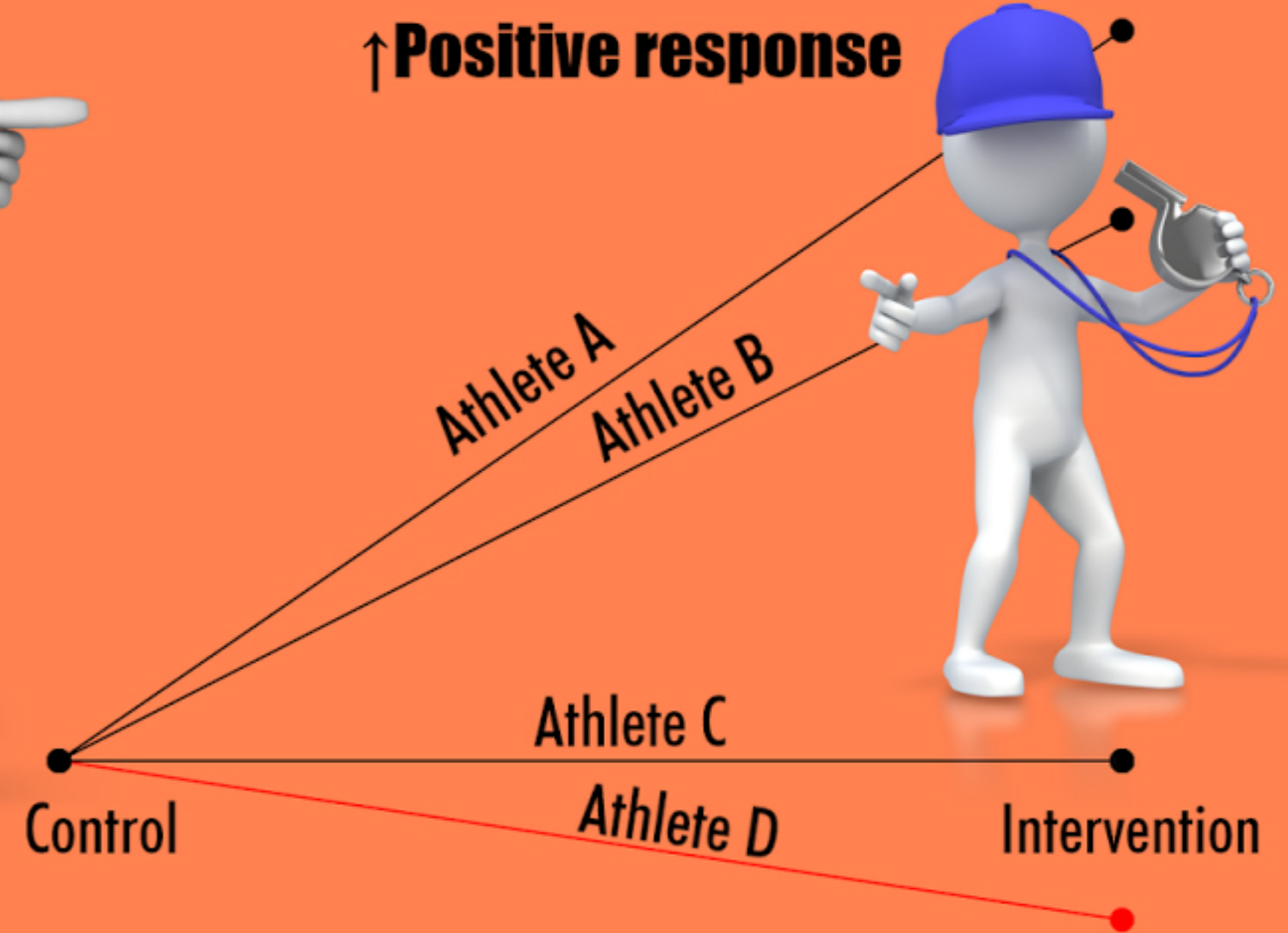
LIKELY POSITIVE EFFECT

COACH

Optimizing individual training strategies



↑ Positive response



↓ Negative response

CONCLUSION OF THE COACH

"I observe mitigated responses. I'm using it only with athletes A & B but it does not work for C & D"



IT IS NOT NECESSARILY CONTRADICTIONARY!